

# Gerovital Online Store

AVER - Wellness System



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Contemporary modern man is exposed to many stress factors and in order to face the rhythm of daily activity he needs extra-energy. Thus, at the end of an agitated day there comes an imperious necessity for the need of relaxation and harmony.

In reply to the wellness need, **Farmec** created the line of cosmetic products **Aver Wellness System** in two versions: **Aqua Relax** - *for relaxation* and **Wine Energy** - *for energizing*, a perfect harmony among color, natural ingredients and modern perfumes.

**This range of products represents an original innovative concept, based on specifically Romanian natural ingredients: the Cotnari Wine and Biborpeni Mineral Water**, harmoniously combined with natural oils, vitamins and modern perfuming notes. They confer energizing hydrating anti - ageing and relaxing properties, which are necessary to ensure the wellness of the organism.

FARMEC created the relaxing cosmetic line **AVER - Aqua Relax**, based on a specifically Romanian ingredient **Biborpeni Mineral Water** - a blessing of nature. The first documentary certificate of the **Biborteni Mineral Water** has been dating since 1897. The documents belonging to The Imperial Court of Vienna remind this mineral water as a "life giving spring". **Biborpeni Mineral Water** has been acknowledged on the Romanian industrial scene by obtaining "excellence" prizes every year.

## The Aqua Relax Line

Earth balance fused with Sun energy, so that the **Aqua Relax Line** can be created and empowered with real balancing, calming and relaxing effects for the skin.

It is a cosmetic line with an innovating concept, based on natural ingredients - the **Biborpeni Mineral Water, Evening Primrose Oil** - ideally combined with a green- powdered aroma fragrance, that induce a feeling of relaxation and harmony with oneself and with the environment.

From the depth to the sources, **Mineral Water Biborpeni enriches itself with vital elements: Calcium, Magnesium, Sodium, which are easily absorbed by the organism, inducing physical and mental relaxation by stimulating the secretion of endorphin, "the hormone of happiness". Symbol of emotional tides, mineral water balances the skin metabolism inducing its relaxing effect.**

**Evening Primrose** converts the sun energy into an oil rich in essential fat acids (gamma-linolenic, linoleic acid), indispensable for the body, with calming, relaxing and protecting effects against oxidative phenomena that is responsible for the skin ageing. It ensures skin's elasticity.

**The Aqua Relax Line** is ideal for skin care, reducing the state of tiredness, balancing the body and the senses, thus inducing a relaxation feeling.

## The Aqua Relax line contains:

- Relaxing Face Cream
- Relaxing Shower Gel
- Leg & Foot balm

"**Cotnari**" name comes from history. The **Cotnari Wine**, a "royal wine", has been dating since the times of Burebista. This "miracle vineyard" is situated at the North of the Quality Romanian and European vineyards, offering some of the finest Wines. The Cotnari vineyard impresses you by its originality and by the picturesqueness of its soft hills, full of vineyards, true Bacchic altars.

## The Wine Energy Line

It is an original concept, with underlying natural ingredients carefully selected, a bouquet of flavours which create, both separately and together, a complex of energizing, revitalizing, refreshing and

comfort sensations.

The energy and wellness sensation felt on the skin is absolutely real and it is due to the power of the **Cotnari Wine - genuine grapes juice** - concentrated in polyphenols, sugar, vitamins and minerals which stimulate, hydrate and regenerate the skin. **Grapes polyphenols, well-known for their exceptional antioxidant properties, constitute an important weapon in the struggle against free radicals, which are responsible for the skin aging phenomena.**

The perfuming note constitutes a blend of **lemon, grapefruit, bergamot and tea flavours**, which induce energy, optimism and vitality.

By its whole concept and its subtle appeal to emotions and senses the **Wine Energy Line** is an explosion of energy and hydration for the skin, a source of youthful vitality for modern people.

### The Wine Energy Line includes:

- Energizing Face Cream
- Energizing Shower Gel
- Body Mist